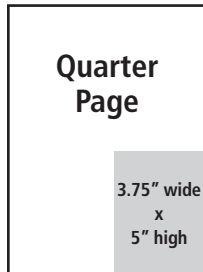
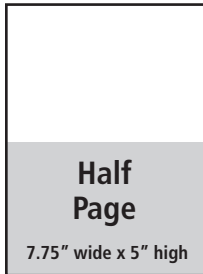
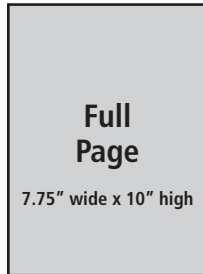


Newsletter Advertisement Rates

Special rates apply for camera-ready ads



**AD REQUIREMENTS:
ALL ADVERTISEMENTS MUST
BE CAMERA READY.**

Electronic hi-resolution PDF files are recommended. Image resolution must be 300dpi for grayscale/CMYK images, and scanned lineart must be 1200dpi. Please be sure if you are placing a "black & white" ad that it is sent as black & white (we can not convert), and if it is a "full color" ad, it must be CMYK (no RGB). Any questions or concerns, please contact the MSHA Central Office. Design and layout services available for additional cost.

MSHA Newsletter Ad Rates (per issue)

- Full Page Back Cover (color)\$500
- Full Page 4 (color)\$400
- Full Page 27 or 29 depending on page count (color) \$400
- Full Page (black & white)\$200
or 4 for \$700
- Half Page (black & white)\$100
or 4 for \$350
- Quarter Page (black & white)\$75
- Eighth Page/Business Card (black & white) ..\$50

Call the Central Office if
you have any questions

TOLL FREE:
(888) SAY-MSHA
(729-6742)

Published Quarterly

Distributed to over 1000 Speech-Language and Audiology/Hearing Professionals in a variety of work settings:

- Public and Private Schools
- Hospitals and Medical Clinics
- Colleges and Universities
- Private Practice
- State Agencies

ISSUE	DEADLINE	IN MAIL BY WEEK OF
Summer	Mar. 30	Week of May 30
Fall	June 30	Week of Aug. 30
Winter	Sept. 30	Week of Nov. 30
Spring	Dec. 30	Week of Feb. 28

PLEASE MARK AD SIZE AND ISSUE BEING SUBMITTED

	Per Issue	Issues
___ Full Page Back Cover (7.75" x 10") Full Color\$500	___ Winter
___ Full Page 4 (7.75" x 10") Full Color\$400	___ Spring
___ Full Page 27 or 29 (7.75" x 10") Full Color\$400	___ Summer
___ Full Page (7.75" x 10") B/W\$200	___ Fall
___ 4 Full Page Ads (7.75" x 10") B/W\$700	___ Convention
___ Half Page (7.75" x 5") B/W\$100	
___ 4 Half Page Ads (7.75" x 5") B/W\$350	
___ Quarter Page (3.75" x 5") B/W\$75	
___ Eighth Page/Business Card (3.75" x 2.5") B/W\$50	

Amount Enclosed \$ _____

Name of person submitting ad _____

Name of business/organization purchasing ad _____

Address _____

City / State / Zip _____

Daytime Phone (____) _____

Fax (____) _____

E-mail _____

**ALL ADS MUST BE PAID IN
FULL PRIOR TO PLACEMENT
IN NEWSLETTER.**

Submit ad and
payment to:
MSHA Newsletter Ads
MSHA Central Office:
200 East Broadway, PMB 296
Columbia, MO 65201-6091